



Global Counsel

Global Counsel Social Impact Programme



Global Counsel is a strategic advisory business.

Global Counsel is an advisory business helping organisations to manage risk and see opportunities in politics, regulation and public policy.

Our team has experience in politics and policymaking in national governments and international institutions. With offices in Brussels, London, Doha, Singapore and Washington DC, we can advise on a wide range of topics across numerous geographies.

ANTICIPATE POLITICAL AND
REGULATORY CHANGE

DEFINE THE RISKS AND OPPORTUNITIES
FOR BUSINESSES AND INVESTORS

DEVELOP AND IMPLEMENT STRATEGIES
TO MEET THESE CHALLENGES



About the Social Impact Programme

We have set up a programme to help non-profit organisations, as well as small for-profits with strong values-based aims, with political and policy issues on a pro bono basis. This is aimed at organisations that would not otherwise have access to our services, especially those pursuing causes that our staff are passionate about.

Successful applicants will benefit from our skills and expertise through a tailored consultancy project over a period of several months. The maximum engagement with any project will be six months.

WHO CAN APPLY?

- Any charity, NGO, educational institution, foundation, or other not-for-profit organisation based in a market in which GC operates
- Small for-profit organisations with values-based aims (eg. social enterprise)
- Seeking support with a political or policy challenge
- Registered with your respective regulator



What we can offer

We are flexible and will work with the successful applicant(s) to provide a bespoke service that best fits their needs. This is likely to be one of the following:



INTERNAL REPORT

A short report on a political, policy or regulatory issue that impacts your organisation. You can use this for internal purposes, such as planning and decision-making. It can involve us talking to experts on the area and considering how trends are likely to affect you.



EXTERNAL THOUGHT LEADERSHIP

A short report on a political, policy or regulatory issue that you can publish for an external audience. It would be jointly branded with GC and could be used to establish your organisation as a thought-leader in an area. We would help with the scope, content, design and narrative of the report, tailoring it to your needs and audience.



EVENT SUPPORT

Helping you plan, organise and deliver a one-off online (or in-person where possible) event, webinar or roundtable.



POLITICAL STRATEGY AND ADVOCACY PLANNING

Identifying key stakeholders for you to engage with on a policy or political issue and creating an engagement strategy.



AUDIENCE INSIGHTS

Insights informed by quantitative and qualitative research methodologies - including in depth interviews, focus groups and polling.

Application process

1

APPLY THROUGH OUR ONLINE APPLICATION FORM

Tell us who you are, what your political or policy challenge is and how we can help.

We will consider factors such as how well our expertise matches your challenge and how much impact we think we can make.

Please find the application form here. Please refer to our website for application deadlines.

2

DISCUSS YOUR CHALLENGE WITH US

Successful applicants will be invited to discuss the challenge that they face and potential solutions in more depth.

The conversation will start with a short presentation by the applicant.

3

DESIGN A SOLUTION TO YOUR CHALLENGE TOGETHER

1-2 successful applicant(s) per cycle will benefit from our skills and expertise through a consultancy project over a period of several months.

We will work with you to tailor our help to your needs. Once the project is completed, we will follow-up with you to assess impact.

WORK SO FAR

Shaping the Brussels debate on violence against women and girls

Frontline are a Berlin-based social enterprise using preventative and early-stage action to spot the signs and end domestic and gender-based violence. Frontline's work has so far been focussed on upskilling employers on the warning signs of abuse and how to support victims within their workforce.

In the Spring of 2022, European Commission proposed a directive to end gender-based violence, a landmark moment for many in Brussels, however, heavily focussed on criminalisation and emergency measures. Frontline support the directive but noted further support could be provided for early-stage and preventative measures.

Global Counsel supported the Frontline team with the tools to better engage with European policymakers on directive and broader debates and support for victims of gender-based violence. This included fortnightly monitoring of the EU institutions and key member states; advice on Frontline's policy papers; and a roundtable convening officials from the institutions to learn from international best practice.

Thought leadership on the EU's food waste commitments

The European Food Banks Federation (FEBA) is a Brussels-based NGO representing more than 300 food banks in 29 countries, playing a critical role in society to facilitate the redistribution of food and provide greater access to those in need. FEBA also works to reduce food waste. FEBA and its members have hands-on experience in tackling food loss and waste prevention across the supply chains, from production to sale.

FEBA came to us with two strategic priorities. First, to engage with the European Commission's planned EU Farm to Fork Strategy - in particular the establishment of food waste targets in 2023 - and second, to strengthen their position and visibility among EU policymakers, in particular around the debate on preventing food waste and reducing food insecurity.

We supported FEBA by providing extra bandwidth to the FEBA team through providing monitoring of key developments and delivering regular monitoring reports. These were used both for their members and as wider input for FEBA's outreach activities and public consultations responses. We also worked alongside FEBA to develop a policy paper on food waste targets, creating a detailed stakeholder map specifying relevant policymakers. As a result, FEBA hosted an event that was well attended by EU policymakers, officials and wider stakeholders to present this work.



WORK SO FAR

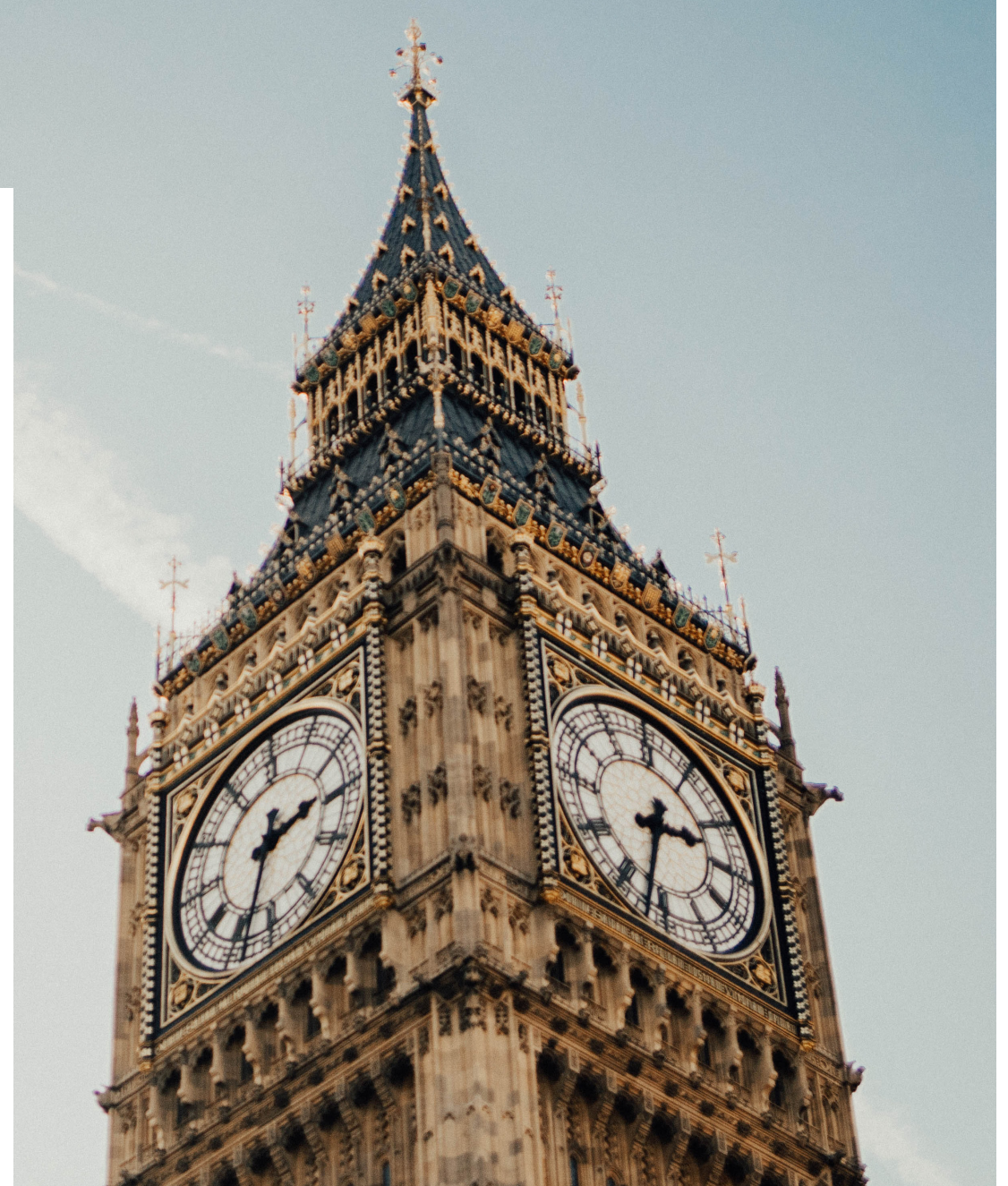
Providing advocacy support around Magnitsky sanctions policy in the UK

REDRESS is a legal NGO based in London that works with survivors of torture to obtain justice and reparations for violations of human rights. Their most high-profile case is supporting Nazanin Zaghari-Ratcliffe. REDRESS takes a dual approach, representing the individual that has faced ill-treatment, as well as targeting the policy factors that have enabled the human rights violation to take place. REDRESS therefore combines legal expertise with policy and advocacy and communications to further their objectives.

REDRESS came to us with two challenges principally around strategy and capacity building. First, REDRESS wanted to be able to

engage effectively in advocacy around the UK's Global Human Rights Sanctions programme, which permits the government to impose asset freezes and travel bans on the perpetrators of serious human rights violations across the world. Second, REDRESS wanted to develop their own in-house advocacy expertise to deploy for future campaigning.

As with other GC clients, we have provided a combination of strategic advice, internal knowledge-sharing, and a suite of products to help them execute their advocacy strategy in an effective way.



Contact us

If you have any questions about the programme,
please contact:

✉ socialimpact@globalcounsel.com

UNITED STATES

1100 15th St NW, Suite 400
Washington DC 20005

☎ +1 [202] 844 2614

✉ info@globalcounsel.com

UNITED KINGDOM

5 Welbeck Street
London, W1G 9YQ

☎ +44 (0) 20 3667 6500

✉ info@globalcounsel.com

MIDDLE EAST & NORTH AFRICA

Office 8, Building 48
Al Kahraba Street South, Zone 3
Msheireb
Doha, Qatar

✉ info@globalcounsel.com

EUROPEAN UNION

Avenue d'Auderghem 22-28
1040 Bruxelles

☎ +32 0 2808 5250

✉ info@globalcounsel.com

SINGAPORE

Parkview Square
600 North Bridge Road, #10-01
Singapore 188778

☎ +65 6403 3877

✉ info@globalcounsel.com

